

Sarah Beals Sager

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EDUCATION

UNIVERSITY OF CENTRAL FLORIDA | Orlando, Florida
May 2022 – Present

- Accepted into the Texts & Technology Ph.D. program
- Awarded the 2022 Summer Mentoring Fellowship, currently researching archival collections within popular culture

UNIVERSITY OF MONTANA | Missoula, Montana
Graduated – May 2014

- Bachelor of Arts in Media Arts, concentration Digital Video, Story, and Graphic Design
- Proficient in Photoshop and Illustrator
- High Honors

UNIVERSITY OF DENVER | Denver, Colorado
Graduated – August 2020

- Master of Library and Information Science
 - Concentration Special Libraries and Archives
 - Capstone: [Crowdsourced Data and Predicted Theme Park Wait Times](#)
 - Master in Anthropology
 - Concentration Museum and Heritage Studies
 - Thesis: [People and Place: A Journey Through Film, Tourism, and Heritage](#)
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PROFESSIONAL EXPERIENCE

[MEDIA AND ENTERTAINMENT SERVICES ALLIANCE](#) | Remote | June 2021 - Present

Language Metadata Table Intern

- Added new international language codes and descriptive text while adhering to the standard LMT template in preparation for ingestion into the taxonomy tool Synaptica.
- Communicated with project teams in multiple time zones to clean metadata efficiently.
- Cross map language codes and conduct gap analysis efforts using Google Sheets and Excel.

THE WALT DISNEY COMPANY – YELLOW SHOES | REMOTE | Sept 2021 – April 2022

Digital Asset Specialist

- Cataloged collections of photography, video, audio, logos, style guides, art, and tactics in a visual database.
- Managed the migration of metadata, assets, and users to a Cloud-based digital asset management (DAM) system, with 300,000 assets and 5,000 users.
- Cleaned up data and reconciled migrated metadata, assets and users.
- Advised and assisted with implementing new UX, metadata schema, and collection management methods.

AD-ID | REMOTE | July 2021 – September 2021

Metadata and Taxonomy Specialist

- Curated a large amount of data by normalizing values to align with present day standards.
- Researched public product taxonomies for the development and creation of intuitive, descriptive, hierarchical taxonomies.
- Authored the guidelines for metadata cleanup for the taxonomy team.

[SLIGHTLY PROBLEMATIC](#) | Remote | October 2020 – December 2021

Founder, Creative Director

- Founded a co-op company specializing in anthropological content and resources.
- Produced 9 videos/podcasts, scheduled releases, and negotiated hiring with consultants and artists.
- Reported on research, surveys, data, and analysis in accessible formats for a broad audience.
- Built and documented a brand that extends into web, videos, podcasting and social media.

[PARK COUNTY LOCAL HISTORY ARCHIVES](#) | Denver, Colorado | September 2019 – November 2019

Research Team and Writer

- Collaborated on external research library for digital preservation and access, evaluating the archive's digital collection of 437 items to create a visual narrative.

DISH NETWORK | ENGLEWOOD, COLORADO | April 2016 – April 2018

Video Production and Graphic Design

- Directed video production for an international audience while handling intellectual property.
- Researched emerging technological development, basic external research, and business research.
- Strategically increased social media engagement by 280% with employee recognition photography project at an engineering company.

WALT DISNEY WORLD RESORT | Lake Buena Vista, Florida | March 2015 – March 2016

Cast Member – Custodial and Cosmetology

- Support functions to over 30,000 guests per day in a fast-paced work environment, including evenings.
- Simultaneously handled multiple tasks requiring creative problem-solving skills.
- Maintained the wig inventory for show quality standards in styling and character performance.

WALT DISNEY WORLD RESORT | Lake Buena Vista, Florida | January 2012 - August 2012

Cast Member – Merchandise – Disney College Program

- Practiced safety, courtesy, show, and efficiency maintaining brand consistency in the parks.
- Prioritized guest service, interactions, and communications by organizing and retrieving inventory.

CONFERENCE PRESENTATIONS AND SPEAKING ENGAGEMENTS

Black History Month TETV Special presented by the Big Break Foundation | February 2022

[Hosted by Sarah Beals Sager. Special Guests Fri Forjindam and Nick Taylor.](#)

Themed Entertainment Association | November 2020 – October 2021

TEA Masters - Better Together Series, Next Gen Host

Being a Fan of Disney Podcast with Cody T. Havard, Ph.D. | April 2021

[Sarah Beals Sager - Film Induced Tourism and Slightly Problematic.net](#)

THEMED EXPERIENCE & ATTRACTIONS ACADEMIC SOCIETY | Virtual | January 2021

Old Tucson Studios: Curating Film, Tourism, & Heritage

RESEARCH METHODS AND INFORMATION SCIENCE (RMIS) STUDENT CONFERENCE 2020 | Virtual | May 2020

Mining Memory of Park County, Colorado

THE DENVER ZOO: THE WATERING HOLE | Denver, Colorado | September 2019

Cultural Anthropology Host at TattZOO

PROFESSIONAL ORGANIZATION MEMBERSHIP

- International Association of Amusement Parks and Attractions
- Society for American Archivists, BIPOC Mentorship Cohort
- Themed Entertainment Association, NextGen

NOTABLE AWARDS AND CERTIFICATES

- International Heritage Management, Society for American Archaeology, September 2019
- Student Employee of the Year, University of Montana, April 2013
- Alpha Lambda Delta Honor Society Member, January 2012 - May 2014
- Girl Scout Gold Award, June 2010

